

Contract # 48933

Schedule Dates

10/25/12-10/31/12

Advertiser

HOUSE MAJORITY PAC (3515)

Agency

Waterfront Strategies (2455)

Product

POLITICAL ISSUE (1052)

Brand

Est 2222 10.25-10.31 (28271)

Salesperson

Shiebler, Charles (1011)

Sales Office

WHDH

Buyer Name

/

Phone/Fax

2222

CPE

Local/Political Issue Agency

Account Types

Billing Type

Calendar

Comments

WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977



Waterfront Strategies
C/O GMMB
1010 Wisconsin Ave
Washington, DC 20007

Date Entered 10/24/12
Last Modified 10/24/12
Entered By Charles Shiebler
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$10,176.00
Net Total \$57,664.00
Sales Tax

WHDH Boston (WHDH)
By Calendar Month Spots Rate
Oct. 2012 15 \$67,840.00
Grand Total: 15 \$67,840.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/29/12-10/31/12	1	:30	6A- 6:30A (ET)	1	X	X	X					1	\$4,000.00	\$4,000.00	WHDH Boston (WHDH)		10/24/12
2.0	Normal Line / SPOT	10/27/12-10/27/12	1	:30	8A- 9A (ET)	1						X		1	\$3,500.00	\$3,500.00	WHDH Boston (WHDH)		10/24/12
3.0	Normal Line / SPOT	10/28/12-10/28/12	1	:30	8A- 9A (ET)	1							X	1	\$2,500.00	\$2,500.00	WHDH Boston (WHDH)		10/24/12
4.0	Normal Line / SPOT	10/25/12-10/26/12	1	:30	3:30P- 4P (ET)	1					X			1	\$2,000.00	\$2,000.00	WHDH Boston (WHDH)		10/24/12
5.0	Normal Line / SPOT	10/29/12-10/31/12	1	:30	3:30P- 4P (ET)	1	X	X	X					1	\$2,000.00	\$2,000.00	WHDH Boston (WHDH)		10/24/12
6.0	Normal Line / SPOT	10/29/12-10/31/12	1	:30	4:30P- 5P (ET)	2	X	X	X					2	\$3,500.00	\$7,000.00	WHDH Boston (WHDH)		10/24/12
7.0	Normal Line / SPOT	10/26/12-10/26/12	1	:30	6:30P- NBC Nightly News	1						1		1	\$7,280.00	\$7,280.00	WHDH Boston (WHDH)		10/24/12
8.0	Normal Line / SPOT	10/29/12-10/31/12	1	:30	6:30P- 7P (ET)	2	X	X	X					2	\$7,280.00	\$14,560.00	WHDH Boston (WHDH)	NBC NIGHTLY NEWS	10/24/12
9.0	Normal Line / SPOT	10/29/12-10/31/12	1	:30	11:34P- THE TONIGHT SHOW W/ JAY LENO	2	X	X	X					2	\$3,000.00	\$6,000.00	WHDH Boston (WHDH)		10/24/12
10.0	Normal Line / SPOT	10/29/12-10/31/12	1	:30	10:59P- 7 News at 11 PM	2	X	X	X					2	\$8,500.00	\$17,000.00	WHDH Boston (WHDH)		10/24/12
11.0	Normal Line / SPOT	10/29/12-10/31/12	1	:30	12P- 7 News at Noon	1	X	X	X					1	\$2,000.00	\$2,000.00	WHDH Boston (WHDH)		10/24/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.